

**MISS AI**

TOMORROW, MADE SIMPLE

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**THE**

**REMOTION**

**PLAYBOOK**

Make videos with code, not a timeline.

*Ten things to build, the prompts to build them, and a step-by-step setup.*

A beginner's guide by Keira / Miss AI

@RealMissAI · Version 1.0

# First, the honest truth

Remotion is not a video editor.

It's a framework that lets you generate videos using code. You describe what you want, an AI agent writes the React components, and Remotion renders a real MP4 — frame by frame, exactly the way you specified.

This means two things:

- You can build videos that look like a motion designer made them, **without learning motion design.**
- Once you build a template, you can generate hundreds of variations of that video by just changing the input. **This is the real superpower.**

## BEFORE YOU GO ANY FURTHER

Remotion is NOT good at: cutting raw footage, removing filler words, multi-camera switching, or replacing a podcast editor. It IS great at: generating videos from scratch, branded overlays on existing clips, animated explainers, data visualizations, and any video you'd want to repeat with different inputs.

## Who this is for

If any of these sound like you:

- You want to make content but you're not a video editor
- You have ideas faster than you can produce them
- You're tired of paying \$500-\$2,000 per video for motion graphics
- You run a podcast, course, agency, or product launch and need branded video at scale
- You're curious about AI tools and want to build something real, not just play with chatbots
- You learn by doing, not by watching tutorials

This guide assumes zero coding experience. If you can copy-paste a prompt and describe what you want, you can do everything in this guide.

# How Remotion actually works

The mental model in one sentence:

## THE LOOP

You prompt Claude Code → Claude Code edits files in your project → Remotion Studio updates live in your browser → you watch and direct the next change → repeat until you love it → render the MP4.

There are three pieces talking to each other:

### 1. Your assets

Videos, images, audio, fonts, transcripts — all live in a folder called `public/`. Anything you want Remotion to use as raw material goes here.

### 2. The code

Lives in `src/`. This is where the React components describing your video live. You don't write this. Claude Code does.

### 3. Remotion Studio

A live preview that opens in your browser at `localhost:3000`. It plays your video, lets you scrub through frame-by-frame, and reloads instantly every time Claude Code edits a file. This is your control room.

# Setting it up (10 minutes, one time)

## What you need installed

- **Node.js** — v16 or newer. Download from [nodejs.org](https://nodejs.org).
- **Claude Code** — the AI agent that writes your video components. Get it from [claude.com](https://claude.com).
- **That's it.** You don't need VS Code, Premiere, After Effects, or anything else.

## Create your first project

Open Claude Code. Paste this:

```
Set up a new Remotion video project called "my-videos" using the Hello World template, with TailwindCSS and the Remotion agent skills enabled. Then open Remotion Studio so I can preview.
```

Claude Code will scaffold the project, install dependencies (~2 minutes), and open Remotion Studio at localhost:3000 in your browser. You'll see a default animated demo. That's your starting point.

### WHERE FILES GO

Videos, audio, images, transcripts → `public/` folder. Code → `src/` folder (handled for you). If you put a video in `src/` by mistake, Remotion won't find it. This is the single most common beginner mistake.

# 10 things you can build

Each idea below includes what it is, who it's for, and a starter prompt you can copy directly into Claude Code. Mix and match — most ideas combine.

Pick one that excites you. Build that one first. The next nine will feel easy after.

### IDEA 01 · **Animated explainer videos**

30–60 second educational videos where text, diagrams, icons, and visuals animate in sync with a script or voiceover. Think Kurzgesagt-style or a polished LinkedIn carousel come to life.

**Best for:** *Educators, course creators, AI/tech educators explaining concepts, anyone with a newsletter*

#### STARTER PROMPT

Build a 45-second vertical explainer (1080x1920, 30fps) on the topic [YOUR TOPIC]. Use animated text reveals, simple icon-style illustrations, and a clean modern aesthetic. Brand colors: [YOUR COLORS]. Font: Inter for body, Anton for emphasis. Add subtle background motion.

### IDEA 02 · **Audiograms / podcast clips**

Vertical clips that take an audio file plus transcript and turn it into a branded reel with animated captions, waveform visualization, episode artwork, and guest name. Build the template once, generate every future clip from the same template.

**Best for:** *Podcasters, interview shows, audio-first creators wanting visual presence on social*

#### STARTER PROMPT

Build a 60-second vertical audiogram (1080x1920). Background: my brand color [HEX]. Add animated waveform reactive to public/audio.mp3. Word-by-word captions from public/transcript.json. Episode title at top, guest name and headshot at bottom. Logo bottom-right.

### IDEA 03 · **Animated captions on existing footage**

Take a video you've already edited (in CapCut, Descript, anywhere) and add scroll-stopping animated captions in your brand style — word-by-word highlights, oversized emphasis words, positioned smartly around the speaker.

**Best for:** *Talking-head creators, podcast clip reels, course creators with screen-recorded lessons*

#### STARTER PROMPT

Build a composition (1080x1920) that plays public/clip.mp4 full-frame, with word-by-word captions from public/transcript.json. Anchor captions in Inter 48px white at the bottom. Emphasis words (proper nouns, 7+ letter words) in Anton 96px in my brand color, popping in around the frame avoiding the speaker's face.

#### IDEA 04 · Data visualization videos

Drop in a CSV or paste numbers, get an animated dashboard video with charts, KPI counters, trend indicators, and conclusions. Bar charts race, numbers count up, pie slices rotate in. Looks like a Bloomberg explainer.

**Best for:** Analysts, marketers showing campaign results, founders sharing metrics, finance content

##### STARTER PROMPT

Build a 20-second vertical data viz (1080x1920) from public/data.csv. Animate the top 5 categories as a bar chart race. Add a counter showing the total. Brand colors [HEX]. Title at top: "[YOUR TITLE]". End on the winning category with a checkmark animation.

#### IDEA 05 · Product launch / promo videos

Punchy 15–30 second hype videos for a new product, episode, course launch, or event. Big text claims, animated product mockups, countdown timers, CTA buttons. Designed for the algorithm.

**Best for:** Product launches, course drops, podcast episodes, event marketing, indie SaaS

##### STARTER PROMPT

Build a 20-second vertical launch video (1080x1920) for [PRODUCT NAME]. Hook in the first 1.5 seconds: bold claim text "[YOUR CLAIM]". Then 3 benefit cards animating in. End on a CTA: "[YOUR CTA]" with launch date. Brand colors [HEX]. Make it feel premium.

#### IDEA 06 · Testimonial / review videos

Take a paste of a review, a star rating, or a customer quote and turn it into a video that looks like Apple made it. Star fill animations, quote cards sliding in, review carousel. Pulls real data from sources like Google Maps or Trustpilot.

**Best for:** Local businesses, agencies, SaaS, anyone with happy customers and no design budget

##### STARTER PROMPT

Build a 15-second vertical testimonial video (1080x1920) using the reviews in public/reviews.json. Animate 5 stars filling in, then 3 review cards sliding through with reviewer name and star count. End on overall rating and review count counter. Brand colors [HEX].

### IDEA 07 · Tutorial / how-to videos

Step-by-step instructional videos with animated numbered steps, callout boxes pointing at things, progress bars, and clean transitions between steps. Pairs beautifully with screen recordings.

**Best for:** *Software tutorials, recipe content, instructional creators, internal training*

#### STARTER PROMPT

Build a vertical tutorial video (1080x1920) for the topic "[YOUR TUTORIAL]". Show 5 numbered steps, each ~6 seconds. Each step: large number on left, step title on right, brief description below, progress bar at top. Use screen-recording placeholders from public/step1.mp4 through step5.mp4.

### IDEA 08 · Newsletter / blog post recap reels

Turn a written article into a video. Drop the text in, get an animated summary with bullet points appearing, key quotes pulled out as cards, and headline animations. One blog post becomes a week of social content.

**Best for:** *Newsletter writers, bloggers, content marketers, anyone repurposing long-form to short-form*

#### STARTER PROMPT

Read public/article.md and build a 45-second vertical reel summarizing the 5 key points. Animated headline at start. Each point appears as a card with icon and one-sentence summary. End on a CTA to read the full piece. Modern editorial aesthetic. Brand colors [HEX].

### IDEA 09 · Birthday / event / personal videos

Yes, you can make personal stuff too. Animated birthday cards, anniversary videos, baby announcements, save-the-dates. With Remotion you can even make 50 versions personalized for 50 different people, automatically.

**Best for:** *Personal milestones, wedding / event creators, anyone who wants to send something nicer than a text*

#### STARTER PROMPT

Build a 15-second vertical birthday video (1080x1920) for [NAME]. Cake animation, confetti particles, big "HAPPY BIRTHDAY [NAME]" text reveal, three photos from public/photos/ flying in. End on a heartfelt message: "[YOUR MESSAGE]". Warm pastel colors.

## IDEA 10 · Bulk-generated content (the superpower)

Build one template, then generate 50 (or 500) variations with one command by changing a JSON file. Different products, different recipients, different markets — all rendered automatically. This is where Remotion stops being a tool and starts being a business.

**Best for:** *Agencies, e-commerce stores, personalized marketing at scale, anyone selling content as a service*

### STARTER PROMPT

Build a video template that takes a JSON file at `public/items.json` (array of objects with `name`, `image`, `price`, `tagline`). Render one 15-second vertical video per item, each with the item's image, name animation, price reveal, and tagline. Save each as `public/out/[name].mp4`.

# The universal workflow

Whichever idea you pick from the list above, the workflow is the same:

## Step 1 — Drop your assets in public/

Videos, images, audio, CSVs, JSON — whatever the idea needs. Either drag files in manually or ask Claude Code to copy them from somewhere on your computer.

## Step 2 — Paste the starter prompt

From the use case page, with your specifics filled in (your topic, your colors, your filenames). Hit enter and watch.

## Step 3 — Watch Remotion Studio update

Open localhost:3000 in your browser. As Claude Code writes the code, Studio hot-reloads. You'll see your video appear within a couple of minutes.

## Step 4 — Direct, don't code

Scrub through, find what's wrong, describe the fix in plain English. Examples on the next page.

## Step 5 — Render the MP4

When the preview looks right, ask Claude Code to render. Output is a real, shareable MP4 file.

# How to actually direct Claude Code

The biggest unlock isn't the first render — it's the tweaks. Here's the exact language that works.

## On timing

The intro is too fast – slow the title animation to 1.5 seconds.  
Hold the final frame for 2 extra seconds before fading.

## On positioning

Move the text down 60px. It's too close to the top safe zone.  
The logo should be bottom-right, 40px from each edge.

## On style

The animation feels stiff – soften the spring (damping 12, mass 0.7).  
Make the emphasis words 20% bigger and add a subtle glow.

## On content

Remove the third bullet point. Add one that says "[NEW TEXT]".  
Swap the colors – make the background dark and the text white.

### THE MAGIC PHRASE

When something's wrong but you can't articulate it: "This feels [too busy / too slow / not premium enough / not punchy enough]. What would you change?" Let Claude Code suggest the fix.

# Rendering and shipping

When the preview looks right, paste:

```
Render the composition to MP4 at maximum quality. Save to  
~/Desktop/final.mp4.
```

Render time is roughly 0.5–2x the clip length depending on your machine. A 60-second video takes 1–3 minutes on a modern Mac.

## Before you post

- Watch it muted (most social viewers will)
- Watch it on your phone, not your laptop
- Check the first 1.5 seconds — is there a hook?
- Check the safe zones — nothing important under the platform UI buttons
- Save a frame as the thumbnail / cover image

# Troubleshooting

## Nothing appears in Remotion Studio

- Check the left sidebar — is your new composition selected, not HelloWorld?
- Refresh the browser tab
- Ask Claude Code: "Read the dev server logs and tell me what's failing."

## Studio shows a red error screen

- Paste the error into Claude Code and ask it to fix
- Most common cause: stray imports from a deleted file

## My video file isn't being found

- Confirm it's in public/, not src/
- Check the filename in your prompt matches exactly (case-sensitive)
- Ask Claude Code: "List the files in public/ and tell me what's there."

## Render fails or runs forever

- Usually a memory issue on long videos — try rendering in segments
- Close other browser tabs and heavy applications
- Ask Claude Code: "Render in 30-second chunks and concatenate with ffmpeg."

## It looks bad and I don't know why

- Ask Claude Code: "What would a professional motion designer change about this?"
- Pause for a coffee, watch a viral video in the same style, come back with what's different

# How to stack ideas into a real business

Each idea in this guide stands on its own. The real value comes from stacking them.

Example: A podcast creator might use

- Idea 2 (audiograms) for every clip from every episode
- Idea 5 (launch videos) for every new episode drop
- Idea 8 (blog recap reels) to turn show notes into reels
- Idea 10 (bulk-generated content) to produce all of the above on autopilot

Example: A small agency might use

- Idea 4 (data viz) for client reports
- Idea 6 (testimonials) for client social posts
- Idea 1 (explainers) for client landing pages
- Idea 10 (bulk) to deliver 30 videos per client per month at zero marginal cost

## THE SHIFT

You stop thinking like a creator who makes videos. You start thinking like a system designer who makes templates. One template, infinite output. This is the leverage that turns Remotion from a tool into a business.

## ONE LAST THING.

The first video you make won't be your best. Make it anyway. The second will be 10x better in half the time. The tenth will look like a motion designer made it. Get the first one out.

Pick one idea from the list. Today. Build it. Post the result and tag me — I'll repost the ones that genuinely move me.

Go build.

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*Tomorrow, Made Simple.*